

WIP COMMON QUESTIONS
As Agreed by Partners in Macao 2009

Q1. Are you a student?

- 1__YES
- 2__NO
- 7__DK
- 9__RF

Q2(Q1). Are you employed?

- 1__YES
- 2__NO
- 7__DK
- 9__RF

[IF "YES", ASK: Are you...]

- 1. Part-time
- 2. Full-time

[IF "NO" ASK: "Are you ..."]

- 1. Housewife/Househusband (*Use language/wording appropriate for your culture.*)
- 2. Unemployed
- 3. Retired
- 4. Other (SPECIFY)
- 5. None of the above

Q3(Q2). Are you currently using the Internet? (*Modify with any qualifiers or explanations you feel is necessary for your culture. For purposes of simplicity, a former user is a non-user. Report percentages of users and non-users.*)

- 1__YES
- 2__NO
- 7__DK
- 9__RF

Q4(Q3). What is the main reason you DO NOT use the Internet? (DO NOT READ LIST. *If respondent gives more than one reason, then ask: "Which is the most important reason?"*)

- 1. No interest/ not useful
- 2. Don't know how to use/Confused by tech
- 3. No computer/ Internet Connection
- 4. Too expensive/ cannot afford the fees/charges
- 5. No time/ too busy
- 6. Other [Please specify: _____]
- 7__DK
- 9__RF

Q5(Q4). On average, about how many hours per week do you use the Internet in the following locations?

1. At home, for any reason?

_____ HOURS
_____ MINUTES
77=DK
99=RF

2. At work, not in the home?

_____ HOURS
_____ MINUTES
77=DK
99=RF

3. At school, outside your home?

_____ HOURS
_____ MINUTES
77=DK
99=RF

4. How many hours per week do you use the Internet from anywhere else, such as Internet cafes, other people's homes, libraries, etc.?

_____ HOURS
_____ MINUTES
77=DK
99=RF

Q6(Q4.5). Do you use the Internet through wireless handheld devices such as a cell phone?

1__ YES
2__ NO
7__ DK
9__ RF

[IF "YES" TO 5 ASK:]

How many hours per week do you use the Internet through wireless handheld device(s)?

_____ HOURS
_____ MINUTES
77=DK
99=RF

Q7(Q5). How many years have you used the Internet?

_____ YEARS
_____ LESS THAN ONE YEAR
77=DK
99=RF

Q8(Q7). How concerned would you be about the security of your credit or bankcard information when or if you ever bought something online? Would you be...?

- 1 ____ Not at all concerned
- 2 ____ Somewhat concerned
- 3 ____ Very concerned
- 4 ____ Extremely concerned
- 6 ____ DO NOT HAVE CREDIT CARD OR BANK CARD
- 7 ____ DK
- 9 ____ RF

Q9(Q8). Does your use of the Internet increase or decrease your contact with the following groups online and offline? Use a scale of 1 to 5 where “1” means greatly decreased, “5” means greatly increased, and, of course, “3” means your contact with these groups has remained the same.

							DK	RF
A	People who share your hobbies/recreational activities	1	2	3	4	5	7	9
B	People who share your political views	1	2	3	4	5	7	9
C	People who share your religious beliefs	1	2	3	4	5	7	9
D	Family	1	2	3	4	5	7	9
E	Friends	1	2	3	4	5	7	9
F	People in your profession (only ask if employed or retired)	1	2	3	4	5	7	9

Q10 (Q11). I'm going to read you a list of statements. Please tell me how much you agree or disagree with each of these statements. Use a scale of 1 to 5 where “1” means strongly disagree and “5” means strongly agree. Remember that you can choose any number between 1 and 5. Do you think by using the Internet...?

							DK	RF
A	People like you can have more political power	1	2	3	4	5	7	9
B	People like you will have more say about what the government does	1	2	3	4	5	7	9
C	People like you can better understand politics	1	2	3	4	5	7	9
D	Public officials will care more what people like you think	1	2	3	4	5	7	9

Q11 (Q12). How much of the information on the Internet overall is generally reliable? Use a scale of 1 to 5 where “1” means none of it is reliable and “5” means that all of it is reliable.

Q12 (Q13). For information in general, how important is each of the following to you as a source? Please answer with the following scale: 1=Not important at all, 2=Not important, 3=Neutral/Undecided, 4=Important, 5=Very Important.

							DK	RF
A	The Internet	1	2	3	4	5	7	9
B	Television	1	2	3	4	5	7	9

C	Newspaper	1	2	3	4	5	7	9
D	Radio	1	2	3	4	5	7	9
E	Interpersonal sources (e.g., family, friends)	1	2	3	4	5	7	9

Q13 (Q14). For entertainment, how important is each of the following to you as a source? Please answer with this scale: 1=Not important at all, 2=Not important, 3=Neutral/Undecided, 4=Important, 5=Very Important

							DK	RF
A	The Internet	1	2	3	4	5	7	9
B	Television	1	2	3	4	5	7	9
C	Newspaper	1	2	3	4	5	7	9
D	Radio	1	2	3	4	5	7	9

Q14 (Q15). During a typical week, how many hours do you spend on the following activities not online.

A. watching television?
 _____ HOURS
 77=DK
 99=RF

B. listening to radio?
 _____ HOURS
 77=DK
 99=RF

C. reading a newspaper?
 _____ HOURS
 77=DK
 99=RF

Q15 (Q16). During a typical week, how many hours or minutes do you spend socializing face-to-face with your friends (outside school/outside office hours)?

_____ HOURS
 _____ MINUTES
 77=DK
 99=RF

Q16 (Q17). During a typical week, how many hours or minutes do you spend socializing face-to-face with your family?

_____ HOURS
 _____ MINUTES
 77=DK
 99=RF

Q17 (Q18). Do you do more than one activity while you are online such as listening to music, watching TV or using the telephone? (READ OUT THE THREE POSSIBLE RESPONSES. CODE ONE ONLY.)

0__NO

- 1__ YES, sometimes
- 2__ YES, most of the time
- 7__ DK
- 9__ RF

Q18A . Do you have an Internet connection at home?

- 1__ YES
- 2__ NO
- 7__ DK
- 9__ RF

[IF "YES", ASK:...]

18B (Q19). What type of Internet connection do you have at home? (DO NOT READ. MULTIPLE RESPONSES OK.)

- 1. Phone Modem
- 2. Broadband/Always on
- 3. Mobile Broadband
- 4. Other (specify)
- 7. DK
- 9. RF

Q19 (Q20). Now I'd like you to think about the different ways people interact and communicate with each other in their everyday lives, like keeping in touch with people. How often do you use the Internet for the following purposes? (READ OUT EACH STATEMENT. CODE ONE PER ROW)

	On average, how often do you...?	Several times a day	Daily	Weekly	Monthly	Less than monthly	Never	DK	RF
A	Check your e-mail	6	5	4	3	2	1	7	9
B	Do instant messaging	6	5	4	3	2	1	7	9
C	Participate in chat rooms	6	5	4	3	2	1	7	9
D	Send attachments with your e-mail	6	5	4	3	2	1	7	9
E	Make or receive phone calls over the Internet	6	5	4	3	2	1	7	9
F	Work on your Blog	6	5	4	3	2	1	7	9
G	Post photos or pictures on the Internet	6	5	4	3	2	1	7	9
H	Upload music videos	6	5	4	3	2	1	7	9
I	Post messages or comments on discussion boards	6	5	4	3	2	1	7	9
J	Update your status, such as what are you doing now	6	5	4	3	2	1	7	9
K	Comment on other people's blogs,	6	5	4	3	2	1	7	9

message boards, etc.									
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Q20 (Q21). Some people often look up information on the Internet as they go about their daily lives – things like news, sports scores and movie times – others don't. How frequently do you use the Internet for the following purposes? (READ OUT EACH STATEMENT. CODE ONE PER ROW.)

	On average, how frequently do you...?	Several times a day	Daily	Weekly	Monthly	Less than monthly	Never	DK	RF
A	Look for news-local, national, international	6	5	4	3	2	1	7	9
B	Look for travel information	6	5	4	3	2	1	7	9
C	Look for jobs, work	6	5	4	3	2	1	7	9
D	Read web-logs (Blogs)	6	5	4	3	2	1	7	9
E	Look for jokes, cartoons, or other humorous content	6	5	4	3	2	1	7	9
F	Look for health information	6	5	4	3	2	1	7	9

Q21 (Q22). Now I'd like you to think about the routine things you do for personal entertainment like playing games or listening to music. How frequently do you use the Internet for the following purposes? (READ OUT EACH STATEMENT. CODE ONE PER ROW.)

	On average, how frequently do you...?	Several times a day	Daily	Weekly	Monthly	Less than monthly	Never	DK	RF
A	Play games	6	5	4	3	2	1	7	9
B	Download or listen to music	6	5	4	3	2	1	7	9
C	Download or watch videos	6	5	4	3	2	1	7	9
D	Look at religious or spiritual sites	6	5	4	3	2	1	7	9
E	Listen to a radio station online	6	5	4	3	2	1	7	9
F	Bet, gamble or enter sweepstakes	6	5	4	3	2	1	7	9
G	Surf or browse the Web	6	5	4	3	2	1	7	9

H	Look at sites with sexual content	6	5	4	3	2	1	7	9
I	Visit social networking or video-sharing websites?	6	5	4	3	2	1	7	9

Q22 (Q23). Now I'd like you to think about different transactions people do in their everyday lives like banking or shopping. How frequently do you use the Internet for the following purposes? (READ OUT EACH STATEMENT. CODE ONE PER ROW.)

	On average, how frequently do you...?	Several times a day	Daily	Weekly	Monthly	Less than monthly	Never	DK	RF
A	Get information about a product	6	5	4	3	2	1	7	9
B	Buy things online	6	5	4	3	2	1	7	9
C	Make travel reservations/bookings	6	5	4	3	2	1	7	9
D	Pay bills	6	5	4	3	2	1	7	9
E	Use your bank's online services	6	5	4	3	2	1	7	9
F	Invest in stocks/funds/bonds	6	5	4	3	2	1	7	9

Q23 (Q24). Some people use the Internet for classes or to support their learning, many others do not. How frequently, if ever, do you use the Internet or Web for the following purposes? (READ OUT EACH STATEMENT. CODE ONE PER ROW.)

	On average, how frequently do you...?	Several times a day	Daily	Weekly	Monthly	Less than monthly	Never	DK	RF
A	Look up a definition of a word	6	5	4	3	2	1	7	9
B	Find or check a fact	6	5	4	3	2	1	7	9
C	Get information for school related work	6	5	4	3	2	1	7	9
D	Participate in distance learning for an academic degree or job training	6	5	4	3	2	1	7	9

Q24. I'm going to read you a list of statements. Please tell me how much you agree or disagree with each of these statements. Use a scale of 1 to 5 where "1" means strongly disagree and "5" means strongly agree. Remember that you can choose any number between 1 and 5.

Ask both users and non-users.							DK	RF
A	In general, I feel comfortable saying whatever I think about politics.	1	2	3	4	5	7	9
B	On the Internet, it is safe to say whatever you think about politics.	1	2	3	4	5	7	9

C	People should be free to criticize their government on the Internet.	1	2	3	4	5	7	9
D	It is okay for people to express their ideas on the Internet, even if they are extreme.	1	2	3	4	5	7	9
E	The government should regulate the Internet more than it does now.	1	2	3	4	5	7	9
Ask users only.							DK	RF
F	I am worried about the government checking what I do online.	1	2	3	4	5	7	9
G	I am worried about companies checking what I do online.	1	2	3	4	5	7	9

Q25. Gender:

1. Male
2. Female
7. DK
9. RF

Q26. In what year were you born? *(Get specific age. Ask according to your culture.)*

- ____ Enter AGE
 7 ____ DK
 9 ____ RF

Q27. What is the highest level of schooling that you have completed?

1. Primary school or lower
2. Secondary school/middle school/attending high school
3. High school graduate/vocational school
4. Attending or attended university
5. College degree/university degree or higher
7. DK
9. RF

Q28. What is your gross family/household income each month? *(Or ask per year and convert.)*

- \$ _____
 7 ____ DK
 9 ____ RF

(Each partner should create five categories, breaking down income into quintiles. This means having approximately an equal number of valid respondents in each quintile. Thus, we should see roughly the valid percents for the income categories that are 20%, 20%, 20%, 20%, and 20%. Please see Appendix 1 for suggested method of asking the question.)

Q29A. Are you:

1. Single
2. Married
3. Living with a partner
4. Divorced/Separated
5. Widowed

- 7. DK
- 9. RF

Q29B. How many people 18 years or older are living in your household?

_____ Number

7___DK

9___RF

Q29C. How many children under 18 years old are living in your household?

_____ Number

7___DK

9___RF

Appendix 1.

So that you do not have to ask the question on income directly, we suggest some version of the following:

Q1310 ((Q110))

For classification purposes we would like to know the combined income category of your household.

Q1310a

Is your combined household income under 50,000 per year?

60 ____ CHILD RESPONDENT--SKIP TO Q1330 ((Q110A))

1 ____ YES

2 ____ NO SKIP TO Q1310b.

7 ____ DK SKIP TO Q1330 ((Q110A))

9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310aa.

Please stop me when I reach the correct income category. Is your combined household income?

1 ____ 0 to under 10,000SKIP TO Q1330 ((Q110A))

2 ____ 10,000 to under 15,000SKIP TO Q1330 ((Q110A))

3 ____ 15,000 to under 20,000SKIP TO Q1330 ((Q110A))

4 ____ 20,000 to under 30,000SKIP TO Q1330 ((Q110A))

5 ____ 30,000 to under 40,000SKIP TO Q1330 ((Q110A))

6 ____ 40,000 to under 50,000SKIP TO Q1330 ((Q110A))

7 ____ DKSKIP TO Q1330 ((Q110A))

9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310b.

Is your combined household income under 100,000 per year?

1 ____ YES

2 ____ NOSKIP TO Q1310c.

7 ____ DKSKIP TO Q1330 ((Q110A))

9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310bb.

Please stop me when I reach the correct income category. Is your combined household income?

1 ____ 50,000 to under 60,000SKIP TO Q1330 ((Q110A))

2 ____ 60,000 to under 70,000SKIP TO Q1330 ((Q110A))

3 ____ 70,000 to under 80,000SKIP TO Q1330 ((Q110A))

4 ____ 80,000 to under 90,000SKIP TO Q1330 ((Q110A))

5 ____ 90,000 to under 100,000SKIP TO Q1330 ((Q110A))

7 ____ DKSKIP TO Q1330 ((Q110A))

9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310c.

Is your combined household income under 150,000 per year?

1 ____ YES

2 ____ NOSKIP TO Q1310d.

7 ____ DKSKIP TO Q1330 ((Q110A))

9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310cc.

Please stop me when I reach the correct income category. Is your combined household income?

- 1 ____ 100,000 to under 110,000SKIP TO Q1330 ((Q110A))
- 2 ____ 110,000 to under 120,000SKIP TO Q1330 ((Q110A))
- 3 ____ 120,000 to under 130,000SKIP TO Q1330 ((Q110A))
- 4 ____ 130,000 to under 140,000SKIP TO Q1330 ((Q110A))
- 5 ____ 140,000 to under 150,000SKIP TO Q1330 ((Q110A))
- 7 ____ DKSKIP TO Q1330 ((Q110A))
- 9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310d.

Is your combined household income under 200,000 per year?

- 1 ____ YES
- 2 ____ NOSKIP TO Q1310e.Q1330
- 7 ____ DKSKIP TO Q1330 ((Q110A))
- 9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310dd.

Please stop me when I reach the correct income category. Is your combined household income .

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- 1 ____ 150,000 to under 160,000SKIP TO Q1330 ((Q110A))
- 2 ____ 160,000 to under 170,000SKIP TO Q1330 ((Q110A))
- 3 ____ 170,000 to under 180,000SKIP TO Q1330 ((Q110A))
- 4 ____ 180,000 to under 190,000SKIP TO Q1330 ((Q110A))
- 5 ____ 190,000 to under 200,000SKIP TO Q1330 ((Q110A))
- 7 ____ DKSKIP TO Q1330 ((Q110A))
- 9 ____ RFSKIP TO Q1330 ((Q110A))

Q1310e.

NOTE THAT COMBINED HOUSEHOLD INCOME IS OVER 200,000 PER YEAR.